



MAKE IT

Happen

2022 Officers & Leaders Conference



O&L

2022
Officers & Leaders
Conference

Rogers Convention Center
July 21 & 22, 2022



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THURSDAY July 21

9 a.m.

Registration Opens

Grand Foyer

1 p.m.

General Session

Grand Ballroom VI

Welcome | Dan Wright, ArFB Secretary-Treasurer

Invocation | Kerry Stiles, State Women's Leadership Committee Vice Chair

Presentation of Colors | VFW Post 3031 Honor Guard

Pledge of Allegiance | Officer W.A. Wren

National Anthem | Dennese Adkins

Special Presentation | Service Recognitions

Introduction | Dan Wright, ArFB Secretary-Treasurer

Opening Remarks | Jeff Pitchford, ArFB EVP

Introduction | Mike Freeze, ArFB Vice President

Featured Presentation | Deacue Fields, Vice President of Agriculture, University of Arkansas System

Closing Remarks | Evan Teague, Vice President of Commodity and Regulatory Affairs

2:30 p.m.	<p>Commodity Division Meetings</p> <p>Rice – Brandy Carroll</p> <p>Beef – John McMinn</p> <p>Dairy – Jake Cartwright</p> <p>Poultry – John Bailey</p>	<p>Grand X</p> <p>Grand IX</p> <p>Grand VII</p> <p>Grand VIII</p>
2:30 p.m.	<p>Session 1 Concurrent Workshops</p> <p>Telling Your Farm's Story From Your Pocket</p> <p>LEAD Program Introduction</p>	<p>Salon E</p> <p>Salon H</p>
3:30 p.m.	<p>Break</p>	
3:45 p.m.	<p>Session 2 Concurrent Workshops</p> <p>Estate Planning & Farm Transition</p> <p>The State of Broadband in Arkansas</p>	<p>Salon C & D</p> <p>Salon F & G</p>
5 p.m.	<p>Adjourn</p>	

Telling Your Farm's Story From Your Pocket

Panelist | Nate Disarro, CEO of Content Titan

Join this workshop to learn expert tips and tricks for transforming cell phone footage into powerful content for your operation. Learn the tactics professional photographers use to capture the BEST shot!

LEAD Program Introduction

Panelists | Jeremy Wesson, Matt King and Amanda Williams

The LEAD Awards are a new comprehensive awards program that will recognize counties for outstanding programs as well as encourage programming in key areas. A few of the goals of the program are to motivate counties to implement outstanding programs, provide a resource to counties for the purpose of developing new programs and to create a record of county activities for IRS purposes. This new program will be implemented and begin this Fall 2022, and replace the Gold Star Program in 2023. Come join us for an introduction to these awards while gaining insight in how this might be helpful to your county.

Estate Planning & Family Farm Transition

Panelists | Ledly Jennings of Stan Miller Law Group and Robby Bevis, Lonoke County

Among the many challenges farmers face today, one is ensuring the family farm is protected for the next generation. This workshop will provide insight into the legal challenges and opportunities that farmers should be aware of. There will also be a unique perspective given on how to navigate these challenges.

The State of Broadband in Arkansas

Panelist | Lou McAlister, CEO of The Broadband Development Group

The Covid-19 pandemic highlighted the lack of broadband access in rural Arkansas. In response, the state and federal government have allocated more funding to increase broadband access in rural areas. To be prepared for this historic funding, the state of Arkansas hired the Broadband Development Group (BDG) to outline the gaps in coverage and recommend steps to ensure coverage across Arkansas. Lou McAlister of BDG will present those findings in this workshop.

Navigating Solar Energy Opportunities in Arkansas

Panelist | David Rawls and Scott Schallhorn

The solar industry is a fast-growing industry in Arkansas and this workshop will provide perspectives and experiences to help to educate producers on opportunities the solar industry can provide.

COMMODITY Meetings

Rice | Brandy Carroll

The Rice Division will discuss the 2023 Farm Bill and other priority issues with USA Rice staff. Dr. Nathan Slaton, Professor and Associate Vice President for Agriculture with the University of Arkansas Division of Agriculture, will discuss the return-on-investment of the rice checkoff. A policy review and identification of topics for policy development will follow.

Cotton | Brandy Carroll

The Cotton Division will host Dr. Gary Adams, President and CEO of the National Cotton Council, to discuss the 2023 Farm Bill and other cotton industry priorities. Dr. Bill Roberson will discuss the current crop. A policy review and identification of topics for policy development will follow.

Beef | John McMinn

The Beef Cattle Division will hear from R.J. Layher, Director of Government Affairs of American Farm Bureau, where he will give updates on the “Cattle Price Discovery and Transparency Act” and the “Meat and Poultry Special Investigator Act.” The division will also discuss new policy development topics and examine existing policy.

Soybeans and Wheat & Feed Grains | Mark Lambert

The Soybean and Wheat & Feed Grains Division will host their summer meeting to identify topics for policy development. Topics will consist of Farm Bill Programs and their potential changes to the existing policy for the upcoming year. The division will also look at existing policy to refine statements to condense and organize existing policy.

Dairy | Jake Cartwright

Topics to be discussed include the Arkansas Milk Stabilization Board, Arkansas Act 521, and testimony from a former Arkansas dairywoman regarding the impact Act 521 will make to the industry. Following these topics there will be a review of current policy, outdated and conflicting policy points will be addressed, and recommendations for future policy development will be made.

Forestry | Jake Cartwright

Topics to be discussed include updates on the Arkansas forestry industry, an update on the Arkansas Forest Resource Center and its initiatives, and discussion of the potential for an Arkansas Timber Cooperative. Following these topics there will be a review of current policy, outdated and conflicting policy points will be addressed, and recommendations for future policy development will be made.

Swine | John Bailey

The Swine Division will be discussing updates on the African Swine Fever as well as legislative happenings like California's prop 12. In addition, the poultry working group will be providing a status report and how this might be able to benefit the swine producers. A policy review and identification of topics for policy development will follow.

Poultry | John Bailey

The Poultry Division will have an in-depth discussion on the Poultry Working Group findings as well as potential data gathering needs. A policy review and identification of topics for policy development will follow.

FRIDAY July 22

7:30 a.m.	Commodity Division Meetings Soybeans and Wheat & Feed Grains – Mark Lambert Cotton – Brandy Carroll Forestry – Jake Cartwright Swine – John Bailey	Grand IX Grand VII Grand VIII Grand X
8:30 a.m.	Session 3 Concurrent Workshops LEAD Program Introduction The State of Broadband in Arkansas Navigating Solar Energy Opportunities in Arkansas	Salon H Salon F & G Salon C & D
8 a.m.	YF&R Registration Begins O&L Registration Opens	Grand Foyer
10 a.m.	General Session <i>(in conjunction with YF&R Conference - continues pg.9)</i> Welcome Mike Freeze, ArFB Vice President D.C. Update Congressman Steve Womack YF&R Award Presentations Achievement Award & Excellence in Ag	Grand Ballroom VI

step FORWARD



YF&R Conference
Embassy Suites, Rogers
July 22-23, 2022



FRIDAY July 22

10 a.m.	General Session <i>(in conjunction with O&L Conference - see pg. 7)</i> Welcome Mike Freeze, ArFB Vice President D.C. Update Congressman Steve Womack YF&R Award Presentations Achievement Award & Excellence in Ag	Grand Ballroom VI
11:15 a.m.	Lunch AFBF Golden Plow Presentation to Senator John Boozman Zippy Duvall, AFBF President President's Address Rich Hillman, ArFB President	Grand Ballroom VI
2 p.m.	Session 1 Concurrent Workshops Loan Applications Made Easy Economics of Traceability	Pinnacle VI Pinnacle VII
3 p.m.	Session 2 Concurrent Workshops Community Connections Next Step Collegiate Session	Pinnacle VI Pinnacle VII
6:30 p.m.	Dinner & Evening Entertainment Topgolf	

7:30 a.m.	Breakfast Embassy Suites	
8:45 a.m.	Session 3 Concurrent Workshops	
	ArFB 101 Collegiate Session	Pinnacle VI
	Ag in the Classroom Essentials	Pinnacle VII
	2022 Market Outlook	Pinnacle VIII
9:45 a.m.	Closing General Session	Pinnacle Ballroom
	Stepping Forward Together Amy Daniels & Chane Carter	
11 a.m.	Adjourn	

Community Connections | Dana Stewart & Trent Dabbs

Plugging into local networks can be challenging. Hear from county leaders Dana Stewart and Trent Dabbs about how they have found a way to connect with and be leaders in their local organizations.

Economics of Traceability | Dr. James Mitchell, Bumpers College of Agriculture

Dr. James Mitchell, Bumpers College of Agriculture, will discuss traceability programs and their importance in the beef industry.

2022 Market Outlook | Dr. John Anderson, Bumpers College of Agriculture

Get the latest updates on the farm economy from Dr. John Anderson, Bumpers College of Agriculture. He will review key developments in crop and livestock markets.

Next Step Collegiate Session | Macie Kelly, Legislative Assistant for the U.S. Senate

Finding your career path can be a daunting task. Macie Kelly, Legislative Assistant for the U.S. Senate Committee on Agriculture, Nutrition, and Forestry (and former Collegiate Farm Bureau member) will share her journey from the University of Arkansas to the U.S. Senate Staff.

Loan Applications Made Easy | Daniel Keeton, Prairie Grove Farm Credit Vice President

The loan application process can sometimes be overwhelming. Learn from Farm Credit Vice President Daniel Keeton ways to prepare that can make the process easier.

ArFB 101 Collegiate Session | Austin Lester, ArFB South Central District Director

ArFB District Director Austin Lester will share ways to plug in to Farm Bureau while in college and after graduation and ArFB Intern Mary Eichenberger will provide an update on the Collegiate Farm Bureau Handbook.

Ag in the Classroom Essentials | ArFB Education Coordinators Lindsey Rucker & Brock Roberts

Learn about Farm Bureau's education efforts and materials available to help you promote agriculture in your county.



Amy Daniels & Chane Carter

Chane Carter and Amy Daniels Carter met for the first time in the fall of 2006. John Key, of Ultimate Outdoors, in Searcy, had recommended Paul Daniels (Amy's dad) to Black Range Outfitters in Winston, NM. Chane guided Amy and her dad on a rifle elk hunt. Amy went back to hunt on her own with a bow in 2008, 2009, and 2010. She was both successful on the first rifle hunt and the third bow hunt. In 2015, Chane's brother called her and asked her if she would like to come out and help brand cattle for three of the family members. Of course, Amy joined in and the rest is history.

Their story is about stepping together in legacies so they can step forward, and bringing Arkansas and New Mexico together in creating their unique story. Get ready to hear about balancing life between two states, coupling their strengths and talents together, and perpetuating the ranching and farming industry to enhance their communities and the culture we all love in this room. Together, they will share their story of past cultures colliding with new stories.

Scott Family Amazeum Field Trip

Children ages 5 & up will enjoy a field trip to the Scott Family Amazeum. The bus will begin loading at 1:30 p.m. and leave at 2 p.m. The group will return at 5:15 p.m. Please make sure your child wears their name tag and Farm Bureau t-shirt.

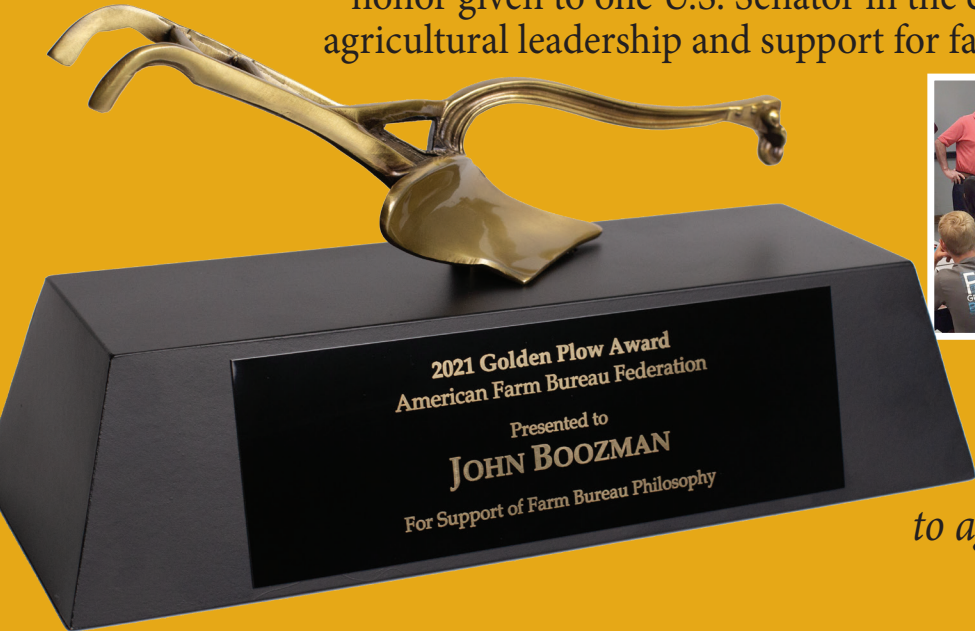
Topgolf

Join us for a night of food and fun at Topgolf. Dinner will be available in the Skybox Lounge starting at 6:30 p.m. Hitting bays have been reserved for the group from 6:30 p.m. to 9:30 p.m.

Transportation

A bus will be available for transportation from Embassy Suites to Topgolf beginning at 6 p.m. The bus will run as needed. The last pickup from Topgolf will be at 9:45 p.m.

The Golden Plow Award is American Farm Bureau's highest honor given to one U.S. Senator in the country to recognize agricultural leadership and support for farmers and ranchers.



*Congratulations
Senator Boozman.
Your commitment
to agriculture is valued
and appreciated.*



www.arfb.com



Save the Date!

MAKE IT
Matter



ArFB State Convention | Nov. 30 - Dec. 2, 2022 | Hot Springs Convention Center